

## PRESS RELEASE

AUSTIN, TEXAS  
FEBRUARY 15, 2008

**Quick & Company Commercial Realty**, an Austin, Texas-based brokerage firm specializing in retail brokerage throughout Texas, announced today that it will be joining the **Texas Connection** in their booth located at booth #S 287-R for the **2008 ICSC RECON** convention in Las Vegas, Nevada. They will be joining Dallas-based **Quine & Associates**, Dallas-based **Venture Commercial**, and San Antonio-based **Rohde, Ottmer & Siegel**.

**Quick & Company** will be joining the three other firms who have pooled their resources the last several years to create a dynamic combination of Texas retail real estate firms known as the **Texas Connection**. This combination allowed these firms to highlight their numerous Texas projects and tenant representation assignments into one mega booth that allows retailers and investors a one stop location for information on retail opportunities throughout the state.

Founded in 1993 by Jerry J. Quick, Jack A. Weiss and Richard R. Runde, **Quick & Company** expanded last year into their new corporate facility in downtown Austin. At that time they added four additional brokers, all specializing in retail project leasing and tenant representation in Texas. This new association allows them to connect their local market knowledge and expertise to this very successful consortium of Texas retail specialists in other markets throughout the state of Texas.

Founder Jerry J. Quick, President of **Quick & Company** said, "This is a tremendous opportunity for our firm to market our projects along side some of the most prestigious retail heavy hitters in the industry. This new business alliance with the **Texas Connection** will allow us to leverage our exposure to the industry at the premier real estate convention in the world, the **ICSC RECON** in Las Vegas. We are honored to be included in the ranks of these firms and to get to spend time with our friends and colleagues who comprise a virtual "who's, who" of Texas retail real estate brokerage."

Mr. Quick was also keen to point out that this is not a partnership of any kind between the four firms but rather a pooling of resources to provide all the firms with a superior vehicle for the independent marketing activities of each participating firm.

More information about **Quick & Company** can be obtained at their website, located on the web at [quickco.com](http://quickco.com), or send an e-mail to their Marketing Director at [melissa@quickco.com](mailto:melissa@quickco.com).